



PRESS RELEASE

Effective Organizing has expanded to become **Effective Executive**.

◆ **EFFECTIVE EXECUTIVE, LLC HELPS CLIENTS REACH THEIR PEAK**

In the new year, Nancy Hagan has taken her business, Effective Organizing, to the next level, in much the same way she might encourage a client to do. A lot of it's in the timing, she admits. Last December, she added the designation of Executive Coach to her list of credentials. The certification course held at Xavier University was taught by the authors of the Sherpa Executive Coaching program and Hagan now finds herself in a group of fewer than 50 university-certified executive coaches in the U.S.

She characterizes the Sherpa Executive Coaching method as "a revolutionary process-driven 12-week program that augments the coaching skills I've used since 2003." "It has already been recognized as the gold standard to define what executive coaching is, and what it is not," according to Hagan. It is a proven 'operating system' that has been shown to impact the bottom line as well as many areas of personal growth. Based on weekly in-person meetings, it can bring profound improvement to my clients in as little as 90 days."

For Hagan, Executive Coaching is a perfect fit with the productivity and organizing services that have been at the heart of Effective Organizing, the steadily growing business she created in 2002. "It serves as a critical component to help my clients enhance their performance and results," she adds. "And the organizing part of the business immediately helps clients gain the focus and peace of mind they need to go forward."

With her Executive Coaching Certification, Nancy realized it was the ideal time for a name change. Effective Executive, LLC will better reflect the expansion of services and keep the familiar tagline, "Freeing you to do what you do best (sm)." Hagan's past clients have included large and small corporations and non-profits, as well as small businesses and home-based entrepreneurs.



Nancy Hagan, Effective Executive LLC, works with business leaders who want to take their leadership and management skills to the next level and with busy people who want their offices to stay organized. A coach since 2003, she is now a certified Executive Coach, as well as a Productivity Specialist certified by the Hemphill Productivity Institute. The business address remains 3116 W. Montgomery Road, #304, Cincinnati, OH 45039. For a "get acquainted" session, please call (513) 899-9949, or e-mail Nancy@EffectiveExec.com. To learn about her workshops, visit www.EffectiveExec.com.

Freeing you to do what you do best™
